



DONATION & FUNDRAISING POLICY

OUR VIEW

Renard's Cheese is proud of being a good corporate citizen.

We know that charitable donations are part of being a good neighbor and we are proud that Renard's Cheese annual donations compare quite favorably to similar size companies. Our guiding principles are that it is our chosen responsibility to make contributions in order to strengthen the health, social, educational and cultural fabric of this community. We recognize there are many causes worthy of support, but by focusing our resources in a few areas, we feel our impact is greater.

Because we are a very visible member of many area communities, Renard's Cheese receives over 1,000 donation requests each year. In order to review the many requests, we have developed criteria and a procedure to help us best serve those in need of our assistance.

Guidelines

Please take a moment to review the outlined criteria for donations:

- Renard's Cheese will only donate to non-profit (501-3C) charitable organizations that are located in the general Door, Brown and Kewaunee County areas.
- Renard's Cheese does not donate to individuals for their pursuit of personal goals or tragedies. Instead, we give to supporting organizations that help those in need.
- Renard's Cheese donates small amounts of product to a number of qualifying local organizations and a larger amount to only one organization.

Policy

All donation requests must be in writing on our Donation Request Form. Thank you for filling out the request form. It helps us greatly with our decision-making and record keeping. We appreciate your time in assisting us to make effective decisions toward the betterment of our community. Renard's Cheese will respond to all requests in writing within 15 days of receipt. If you do not hear back from us within that time period, please contact our Marketing Director at 920-825-7272 ext. 104.

Opportunity

We recognize that not all organizations/schools/companies will meet our donation criteria but are still interested in raising monies for their particular cause. Renard's Cheese is excited to offer fundraising opportunities that may be well suited to your particular situation.

Your organization/school/company can now take advantage of our experience to raise money for your cause. Because everyone loves Renard's Cheese, pizzas and homemade fudge they are a very popular fundraiser and we keep it very simple!

We help your fundraiser program get started with order forms and sell sheets. Our terms are very easy and straight up – your group earns 50% of all sales! If this sounds like an opportunity that you would be interested in please contact us and we would be happy to get your started.

Renard's Cheese - 2189 County Road DK - Sturgeon Bay, Wisconsin 54235
www.renardscheese.com